**“Een klein stukje België in de lucht” – Imagocampagne Brussels Airlines**

**Brussels Airlines**

**TBWA**

**Brussels Airlines**

Michel Moriaux – Head of Marketing

Claudia Tluk – Senior Manager Branding & Digital Marketing

Krisja Mertens – Brand Manager

**Creative Team**

Creative team:

Dieter Vanhoof

Thomas De Vreese

Jeroen Bostoen

Thomas Driesen

Creative leads:

Dieter Vanhoof

Thomas De Vreese

Executive Creative Director:

Jan Macken

Senior FR Copywriter:

Vincent Nivarlet

Senior Art Director:

Philip De Cock

Digital Creatives:

Niels Verhaert

Sarah Van Backle

Inge Bracke

Sander Vermeylen

**Account Team**

Account Director:

Charlotte Smedts

Account Executive:

Anouk Bossuyt

**Strategy**

Strategic Director:

Philippe Gerin

**Design**

Designer:

Hendrik Everaerts

**Production**

Production company: MAKE

TV Producer: Cindy De Mooter

Producer: Elien De Brouwer / Leonie Borgs

Director: Ralf Demesmaeker

DOP: Thomas Buelens

**Post-production**

Post-production company: MAKE

Post-producer: Leslie Verbist

Offline Editor: Frederik Vandewalle

Online Editor: Cas De Bruijn

VFX: Flow Postproduction

Grading: Nicolas Duval

Sound Engineer: Gwenn Nicolaij

**Digital Production**

Digital Production Agency: MAKE Digital

Digital Production Director: Ken Kools

Display Advertising Director: Matthias Deruddere

Display Advertising Designer: Annelies Eskens

**Media**

Media Agency: MindShare

Media Planner: Steven De Vadder